



FRANKLIN COVEY COACHING SERVICES

The Next Generation in Executive Coaching and Leadership Development

FRANKLINCOVEY COACHING SERVICES

EXECUTIVE COACHING

IMPACT JOURNEY COACHING

EXECUTIVE COACHING

Population Served: High-level Director to C-Suite

- **Developmental Coaching:** Getting an executive ready for the next role or to perform better in the current role. Rarely “fix-it,” more high-potential executive or strong executive who can improve 1–2 areas.
- **Transition Coaching:** Helping executives move into their next role—internal promotes and external hires. Designed to increase success in new roles while decreasing mean-time to productivity in new role.

EXECUTIVE COACHING

Executive Coaching Packages



EXECUTIVE COACHING

Why FranklinCovey?

1. Our coaching panel has 60 excellent coaches in North America, 80+ globally, of which **60% are female or diverse.**
2. Rooted in proven industry best practices, our coaching methodology is cutting edge and extremely effective. The result? **Our engagement success is consistently rated greater than 95%.**
3. We meet monthly with every coach on every engagement to make sure they are coaching as expected and a master coach helps with any challenges they are having.
4. We communicate with the client and sponsor team throughout the engagement with calls and reports to make sure the engagement is going well.
5. **We guarantee our results!** We rarely need to follow-up on the coaching, survey candidate, and sponsor team after the engagement to ensure it has been a success.

IMPACT JOURNEY COACHING

What is Impact Journey Coaching?

1. Research shows that coaching, when integrated with a learning experience, can improve the implementation of that learning by up to 400%. Leaders who receive coaching as part of their learning experience will more quickly adopt the desired behavior change and implement the learning four times more quickly than those who do not receive coaching.
2. Coaching can now be added into all of FranklinCovey's Impact Journeys, Training Programs, and Learning Content.
3. Impact Journey Coaching is provided for both team leaders and team members.
4. Each coaching program is custom designed around the learning program (Impact Journey) both in content and duration.

IMPACT JOURNEY COACHING

Population Served: Manager to VP level

- 1. One-on-One Coaching:** Supporting leaders who are part of a development program or Impact Journey to more actively implement what they're learning and more quickly apply the behaviors being sought by the business sponsors.
- 2. Group Coaching:** Supporting leaders in a group format. Leverages group dynamics and is more economical than one-on-one executive coaching. This format will most likely be used with lower level-team members and for a large number of participants.

IMPACT JOURNEY COACHING

One-on-One Coaching Packages

1. INTEGRATION/ APPLICATION

Six coaching sessions (via phone or video), email support, price per participant

2. CUSTOM

Custom designed interactive one-on-one coaching tailored to the client's learning culture, Impact Journey, and desired outcomes.

IMPACT JOURNEY COACHING

Group Coaching Packages

1. INTEGRATION/ APPLICATION

Six sessions: Two one-on-one and four group sessions, interactive group coaching via web. Price per participant (4 min, 8 max.)

2. CUSTOM

Custom-designed, interactive group coaching tailored to the client's learning culture, Impact Journey, and desired outcomes.

IMPACT JOURNEY COACHING

Why FranklinCovey?

1. Our coaching panel has 60 excellent coaches in North America, 80+ globally, **of which 60% are female or diverse.**
2. Program support coaching is custom designed to maximize the retention and application of learning content and transfer into day-to-day role.
3. Rooted in proven industry best practices, our Impact Journey Coaching methodology is cutting edge and effective every time. We survey candidate and sponsor teams to ensure it has been a success and **95%+ of our engagements are successful!**
4. We manage every coach monthly to ensure that the process is going as expected and designed. A master coach helps with any coaching challenges.
5. We communicate with the client and sponsor team throughout the program to ensure the outcomes are being achieved.
6. **We guarantee our results!** If you're not satisfied, we'll make it right.